

Grant Writing 101: Access More Funding for Your Climate Change Program

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UNIVERSITY *of*
WASHINGTON



Please enter your Name,
Location, Tribal Affiliation,
and Role in the chat...



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Webinar Objectives

Familiarize participants with grant-writing process

Provide resources for climate-related funding

Support shared learning and build community



*Please download the worksheet – use link in chat!

Grant Writing 101

Defining your project and building your team

Identifying potential funding opportunities

Crafting and submitting your proposal



I. Defining your project and building your team



Define your project



What's the need?

What are your goals and objectives?

What are the desired outcomes?

**Exercise: Take 3 minutes to fill
out your worksheet**



Develop a funding strategy

Divide into a series of fundable projects

Sequential proposals can build larger projects

Build funders' confidence in your team



Identify partners



Expertise

Availability

Required to access funding

Letters of support



Build a proposal-writing team

Tribal staff

Consultants / contractors

Tribal liaisons

Grant coordinator

Other partners

Writers of letters of support



Consider grant-writing consultants

Grant writers can be an asset, but...

Even with grant writers, you are responsible!



Writing proposals in-house



Staff know the Tribe

Developing proposals in-house can be a large investment of time and resources

Poll 1

Have you had success:

Go to: www.menti.com
Enter code: 2985 1364

- 1) Writing proposals in-house?
- 2) Working with consultants?
- 3) Neither?
- 4) Both?

*Feel free to add questions or reflections in the chat!

Who's on your team?

Use your worksheet to write down who you might include in your grant-writing team.



Exercise: Take 3 minutes to fill out your worksheet



II. Identifying potential funding opportunities



Find funding opportunities



A wide range of opportunities exist for funding projects!



Potential funding sources

- BIA Tribal Resilience Program
 - Grants.gov
 - State agencies
 - Nonprofits
 - Tribal Climate Change Guide (Univ. of Oregon)
tribalclimateguide.uoregon.edu
 - Newsletters
 - ATNI climate change (atntribes.org/climatechange)
 - Regional Climate Adaptation Science Centers
 - Email Listservs
 - Private Foundations
-

tribalclimateguide.uoregon.edu

Funding Tribal Adaptation Plans Tribal Climate Resources Climate Programs Publications Health Climate Education

Funding

The Tribal Climate Change Funding Guide is intended to provide up-to-date information on grants, programs and plans that are updated regularly, so please check back often. If you have questions or updates for this guide, email: kathy@uoregon.edu. Please note that the grant deadline is "12/31/2023" as the grant deadline. This ensures that those grants will appear immediately after those grants with a set deadline.

Search by Keyword

Geography

- Any -

Apply

Reset

Online exercise: Go To TCCG or other websites to find an appropriate grant opportunity for your Tribe (5 minutes)

Title	Organization	Grant Deadline	Description	Category	Funding Amount	Geography	Website
Agriculture and Food Research Initiative-Sustainable Agricultural Systems	USDA, NIFA	07/13/2023	Deadline: July 13, 2023. Applications to the Agriculture and Food Research Initiative - Sustainable Agricultural Systems (SAS) Request for Applications (RFA) must focus on approaches that promote transformational changes in the U.S. food and agriculture system. NIFA seeks creative and visionary applications that take a systems approach for projects are expected to significantly improve the supply of affordable, safe, nutritious, and accessible agricultural products, while fostering economic development and rural prosperity in America. These approaches must demonstrate current needs and anticipate future social, cultural, behavioral, economic, health, and environmental impacts. Additionally, the outcomes of the work being proposed should result in societal benefits, including promotion of rural prosperity and enhancement of quality of life for all those involved in food and agricultural value chains from production to utilization and consumption. Apply here .	sustainability, agriculture, food, bioeconomy, health, rural, research	Up to \$10,000,000	National, Rural	Link
Green Infrastructure Capacity Building Grant	Na'ah Illahee Fund	07/16/2023	Deadline: July 16, 2023. Na'ah Illahee Fund seeks to fund the development of projects that aim to revitalize and strengthen Mother Earth and her living systems. They are looking to fund the capacity of groups who are doing the work and will implement Integrated and Green Infrastructure projects in their community. Projects must include at least one focus area: integrated water systems, projects that reduce and treat stormwater, implementation of clean and renewable energy, energy sovereignty, and more.	energy, water, waste management, conservation	Up to \$50,000	Greater Northwest Region	Link
Climate Commitment Act Tribal Carbon Offset Assistance Grants	State of Washington Department of Ecology	07/18/2023	Deadline: July 18, 2023. This is a competitive grant program for Tribes to design, assess the feasibility of, and implement carbon offset projects within Washington State. These funds are intended to increase the number of offset projects developed on tribal land within the state. Up to \$5,000,000 is available for the 2023-2025 biennium. Per the CCA, offsets can make up 8% of compliance obligation through 2026. Of that 3% must be on tribal lands. After that it is reduced to 6% and 2%, respectively, through 2030.	Washington Climate Commitment Act, assessment, carbon offset	Varies	Washington state	Link
			Deadline: July 18, 2023. This is a non-competitive grant program to support Tribes to engage in the consultation process on spending decisions from accounts created in the Climate Commitment Act (CCA).				

Upcoming funding opportunities

Inflation Reduction Act: NOAA Climate Resilience Regional Challenge (Aug. 21)

EPA's Solar For All program (Sept. 26)

BIA Tribal Resilience Program Funding (Oct. 13)



Decide whether to apply



Is it a good fit?

- Project idea
- Tribe / organization

Is it worth the effort?

- How much competition?
- How much effort to apply?
- How much value? (Risk/benefit)

Are you able to apply?

- Internal Tribal policies?
- Approval needed?

Are you and the Tribe ready to apply and do the work?

Which funding sources look promising to you?

Use your worksheet to write down any promising funding sources, and whether they're a good fit for your project



**Is the grant you found
a good fit? (2 min)**



Poll 2

Go to: www.menti.com
Enter code: 2985 1364

Have you had success:

- 1) Identifying climate-related funding sources?
- 2) Successfully competing for climate-related funding?
- 3) Not yet - work in progress!

*Feel free to suggest great funding sources or lessons learned in the chat box!

III. Crafting and submitting your proposal



Respond to the specific RFP

Follow the instructions!

Provide EVERYTHING that is requested.

Does your project description match the program needs?



Framing your project to the RFP

Emphasize the relevance of your project

- Carbon sequestration **vs** Soil Health **vs** water retention
- Forest management **vs** cultural burning **vs** co-management of forest sources
- Salmon warm water tolerance **vs** studying climate impacts on salmon **vs** examining vulnerability of culturally important species



Design your budget

Ask for what you'll need to complete the work

Smaller funding requests are easier to fund

Don't ask for more than you can spend

Salary		
	\$ 3,600.00	
Honoraria		\$
6,000.00		
Consultant		\$
9,700.00		
<u>Indirect costs (29.35%)</u>	<u>\$ 5,664.55</u>	
Total		
\$ 24,964.55		



Develop your project timeline

Does it work with your proposed project?

Are your timeline and methods aligned?

Gantt Chart

Task Name	Q1 2019			Q2 2019		Q3 2019
	Jan 19	Feb 19	Mar 19	Apr 19	Jun 19	Jul 19
Planning		█	█			
Research		█	█			
Design			█	█		
Implementation				█	█	█
Follow up						█

Timeline Template



What kind of funding strategy and timeline might your project require?

Use your worksheet to write down whether you think you could fund your project with a single grant vs several. What kind of timeline do you expect will be required?



What's in a compelling proposal?

A good proposal "tells a story."

What's the **problem** to be solved?

What's **missing** from previous work to solve it?

What's your proposed **solution** to this need?

What's your technical **approach** to solving it?

Why are **you** (your team) the one(s) to do it?

How are you going to show you've **succeeded**?

What will be your work's broader **contribution**?

Strengthening your proposal

Back up what you propose to do with what you've already done

Make certain your project is described as being achievable (and actually is!)

Mirror the language and style used in the RFP

Show enthusiasm!



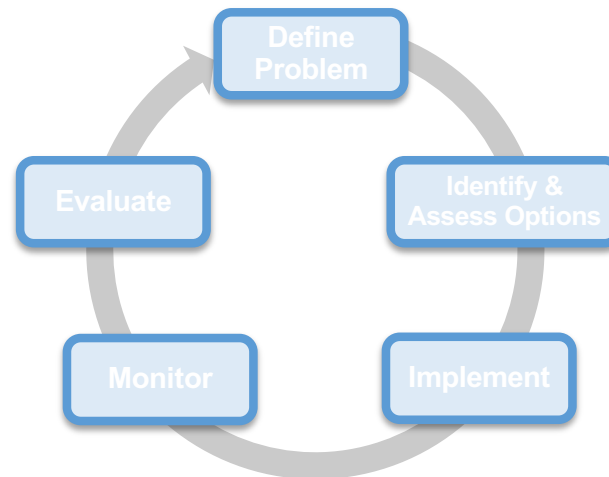
Readability is key!

Make it easy for reviewers:

Use clear and concise language

Highlight key points

Use figures to illustrate complex concepts



Project / Executive summary

Write this last! Include:

Project goals

Budget

Timeline

Partners

Expected benefits

Applicability to broader audience



For further assistance: CASC Tribal Liaisons

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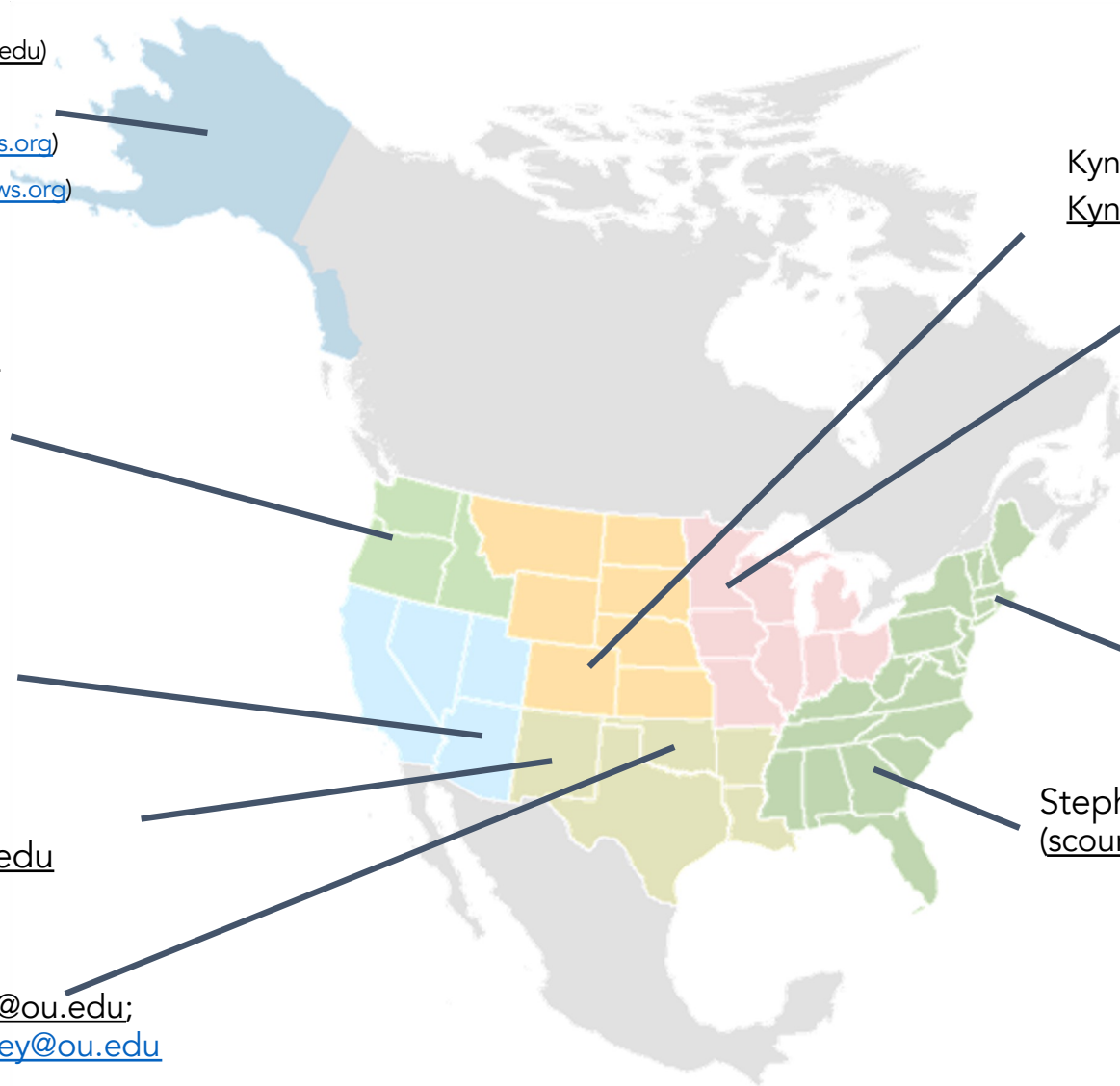
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Summary

Writing a good grant is a *skill* that can be *learned*

You don't have to go it alone – ask for *help*!

You don't have to fund your project all at once
– consider a longer-term funding *strategy*

Crafting a compelling *story* is key to success
(just make sure it's one that's achievable!)



Please fill out a brief
evaluation!

See link in chat



Thank you!



Questions?

