## Assistant Secretary - Indian Affairs Office of Indian Energy and Economic Development (IEED) DIVISION OF CAPITAL INVESTMENT

LOAN GUARANTEE PROGRAM SUCCESS STORY

# Alaska Park, LLC

## Anchorage, AK

**Project Description:** Alaska Park is the only airport valet parking facility in Alaska. It has offered parking services since December 2013. Alaska Park is owned by Tanadgusix Corporation (TDX), an Alaska Native Village corporation from St. Paul Island, Alaska. TDX built the facility upon land once occupied by a depot that had become an eyesore to the community.

Airline commuters enjoy a basic benefit that Alaska Park claims: "Simply Better Airport Parking." Alaska Park offers desirable amenities, including an App that can order and track shuttle pick-up at the terminal, a rewards program, 24-hour security, and a warmed-up, snow free vehicle upon returning from trips. ALASKA PARKING AIRPORT VALET PARKING A TEX COMPANY

TDX overcame challenges with marketing and establishing a loyal customer base. Today, it continues to invest in Alaska Park and its employees and customers, which has resulted in strong growth for pernight visits, repeat customers, and revenue.

"One of the greatest highlights has been our loyal customers. They love our attention to detail when it comes to their vehicles. Whether it's cleaning cars off in the winter or offering car wash services in the summer, we always get enthusiastic responses from our customers," says Andy Brinkman, General Manager.

Alaska Park employs nearly 30 people in jobs that offer growth opportunities, from entry-level to supervisory roles.





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