Indian Affairs - Office of Public Affairs

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A series of three prize-winning travel posters designed by American Indian art students are now available for sale to Indian tribes and Indian-interest organizations and through them to the general public, it was announced today.

Priced at $1.75 each, subjects include a classic Katchina figure; a black and white Indian on a horse against a brilliant yellow and range background; and a psychedelic design.

All three posters carry the theme, "Discover America with the First Americans," an invitation to visit Indian reservations at vacation time.

Designers of the posters are students at the Bureau of Indian Affairs' Institute of American Indian Arts, Santa Fe, New Mexico. They are: Delbridge Honanie, Hopi; Joe Powskey, Hualapai-Hopi, and Ben Martinez Navajo.

The contest was co-sponsored by the Bureau of Indian Affairs and ARROW, Inc., an Indian-interest organization with headquarters in Washington, D.C.

G. H. & E. Freydberg Co., a New York manufacturer of girls' dresses, advanced the funds for printing the posters with the stipulation that all profits would go into scholarships for Indian students.

Indian tribes and Indian-interest organizations may purchase the posters for resale. Inquiries should be addressed to the Bureau of Indian Affairs, Department of the Interior, 1951 Constitution Avenue, N.W., Washington, D.C. 20242.

The general public may order posters from the American Indian Society of Washington, 519 5th St. SE, Washington, D.C. 20003. Add 25¢ to cover postage and handling.