Media Contact: Tozier - Interior 4306
For Immediate Release: July 9, 1963
Print PDF

Secretary of the Interior Stewart L. Udall today announced the reappointment of Vincent Price, the actor and art connoisseur, for an additional four-year term as a member of the Indian Arts and Crafts Board.

Mr. Price, of Los Angeles, Calif., was first appointed to the Board in 1957 to fill the unexpired term of William J. Lippincott. In light of his distinguished service in the advancement of Indian arts and crafts, he was reappointed to the board again in 1959. His current term started July 6 and expires July 6, 1967.

As one of the five commissioners on the Board, Mr. Price will share the responsibility of operating two Indian museums. He will also aid in the establishment of policies for the many field staffs which work directly "with the Indian craftsmen and artists--giving them advisory assistance in the production, pricing, publicity, marketing, and the maintaining of trade standards.

Mr. Price will serve on the present Board with its chairman, Dr. Frederick J. Dockstader, director of the Museum of the American Indian, New York, N. Y.; Rene d'Harnoncourt, director, Museum of Modern Art, New York, N. Y.; Erich Kohlberg, international dealer in arts and crafts, of Denver, Colo.; and Lloyd New Kiva, artist-craftsman and director of arts at the Institute of American Indian Art in Santa Fe, N. Mex.

The Indian Arts and Crafts Board was created as a part of the Department of the Interior by an act of Congress in 1935. Its function and duty is the promotion of economic welfare of Indian people through the development of their arts and crafts and the expansion of the market for such products. Members of the Board are appointed by the Secretary of the Interior and serve "without pay.