Indian Affairs - Office of Public Affairs

**Media Contact:** Tozier - Interior 4306
**For Immediate Release:** July 29, 1963
Print PDF

A study of ways to enhance the tourist attractiveness of the tribally owned and operated Hot Springs Enterprise at Hot Springs, Mont., on the Flathead Indian Reservation, is being undertaken by the Bureau of Business and Economic Research of Montana State University, the Department of the Interior has announced.

Purpose of the study is to accumulate market data which will enable the Confederated Salish and Kootenai Tribes of the Flathead Reservation to participate are fully in the growing tourist business of the Northwest.

The $4,000 study is being financed on a 50-50 basis by the Confederated Tribes and the Bureau of Indian Affairs.

The $500,000 Hot Springs Enterprise, with its famous Indian Spa, is on the west side of the Flathead Reservation at the foot of the Cabinet Mountains, just west of Montana Highway 28. It was established in 1948 and includes an outdoor swimming pool, an open-air foot bath, and a modern bath house. The bath house features dry-heat rooms, steam rooms, hot mineral baths, massage rooms, and walk-in mud baths.