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Secretary of the Interior Rogers C. B. Morton today announced the appointment of William. L. Rogers of San Marine, Calif., as Deputy Assistant Secretary for Indian Affairs, a new position created to bring operations of the Bureau of Indian Affairs closer to the Secretariat of the Department of the Interior.

"Mr. Rogers brings an abundance of experience to one of the most important posts created in recent years at Interior," Secretary Morton said. "We believe he will bring outstanding ability and enthusiasm to linking the Office of the Assistant Secretary for Public Land Management with the Bureau of Indian Affairs. "

Prior to his appointment, Rogers served as Deputy under Secretary for form.er Under Secretary Fred J. Russell and Under Secretary William. T. Pecora.

Before June 1970, Rogers was an executive for Aerojet-General Corporation for more than 27 years. He held numerous positions with that company - - from assistant department chief to vice president and general manager of its electronic division.

A registered professional engineer, Rogers is a graduate of the California Institute of Technology. He attended high school in Pendleton, Oregon, where he was horn, and junior college in Boise, Idaho. He is a Fellow Member of the American Institute of Aeronautics & Astronautics, a life member of the Navy League and belongs to· Tau Beta Pi -- national engineering honor society -- and many other professional organizations. Rogers is 50 years old.