Indian Affairs - Office of Public Affairs

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Learning how to write key messages and using those messages in the right context and platform can be tricky. That is why the Choctaw Nation of Oklahoma sponsored “Getting Your Message Out, Wildland Fire Prevention Key Message Training for Indian Country.”

During the three day training, 26 students from across Indian Country participated in training that taught students how to develop key messages for targeted audiences and how to use those messages in new releases, public service announcements and social media platforms. Michelle Finch-Walker, a Public Information Officer with Oklahoma Department of Forestry, also provided tips for students interested in working with the media.

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