



NEWS

U.S. DEPARTMENT OF THE INTERIOR

Office of the Assistant Secretary-Indian Affairs

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Gover to keynote National American Indian Tourism Conference

Department of Interior's Assistant Secretary for Indian Affairs, Kevin Gover will be the keynote speaker at the 1999 American Indian Tourism Conference, "Preserving our Past Sharing Our Future" on Friday, August 20, 1999 in Albuquerque, NM.

"Tourism is the largest industry in the world, and tribes need to gain ownership of tourism in Indian Country", said Gover. "Tribes understand the tourist's hunger for authentic travel experiences, factual knowledge about American Indian cultures and a more complete understanding of our collective heritage. American Indian people are the greatest asset in the development of tourism in Indian country. We have a new world/old world experience to offer tourists globally; our rich tradition in hospitality, our history and our values along with our inspiration and respect for our elders and ancestors".

Gover will address the importance of cooperation between tribal nations, local, state and federal governments along with the private sector to make it possible for successful tribal economic development. Tribes throughout the United States and Canada will be on hand to participate in this exciting event. Invitees include many Federal and State Government Agencies as well as private industry ready to partner with the Tribes.

Who: Mr. Kevin Gover, Assistant Secretary – Indian Affairs, Department of Interior

What: Keynote Address

Where: 1999 American Indian Tourism Conference

"Preserving Our Past, Sharing Our Future"

Albuquerque Convention Center – East Complex

When: 9:00a.m., Friday, August 19, 1999

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